



Millersburg Celebration Committee Meeting

10/19/2020

6:00 p.m. to 8:00 p.m.

VIRTUAL MEETING – Millersburg, Oregon

Attendees: (name strike out were absent from the meeting)

Jenny Wolfenbarger, Chair	Connie Lepin	Mike Wertz
Heidi Swirbul	Carlye Schrader	Kyle Mitchell
Lorri Headrick	Tina Ferguson	Abby Johnson
Michael Ann McIlvenny, Recorder		

Jim Lepin, City Council Liaison
~~Dave Harms, City Council Liaison~~
Kim Wollenburg, City Liaison

Subcommittee member participants:
None at this meeting

Minutes:

None

Unfinished Business:

- Jenny presented to the City administration the top five ideas – listed below with their feedback and the committee's discussion.
 1. Decorations – Jenny, Connie - will reach out to Abby, Tina to get help
From one end of City to the other, build decorations for the future think reasonable this year and build each year adding to the City's capacity
 - a. Feedback from Kevin and Janelle: bring it back to the Council to reconsider this idea since the Council has previously made a decision not to hang decorations on light poles. Pacific Power would need to partner with us to get the decorations hung and lighted; obtaining the decorations is not an issue with the vendor that Kim and Jenny contacted. We can decorate City Hall with lights and other lighted decorations, as there is power available on the berm in front of City Hall. Kevin would like us to be different than Albany. About \$5,000 for this year per Jim.
 - b. Committee Discussion: focus on City Hall this year. Use the decorations that reflect and celebrate the community. Jenny has a contact at Weyerhaeuser to donate a tree for next year.
 2. Parade – Heidi and Michael Ann with Jenny's support with information on her web search for community parades
 - a. Jenny put a poll out on Next Door from the community—40 votes; 88% in favor of a Christmas Parade.
 - b. Feedback from Kevin and Janelle/Committee Discussion: would like the full model before moving forward and gave Jenny a community to consider a model after: Redding, California. They use sponsors from the community with a registration fee and awards for the participants. Jenny liked the idea of a registration fee, not sure of the actual cost. Jim has concerns about charging a fee for this year. However, if the funds went for the charity that is something to

consider. Consider limiting registration due to staging area, a nominal cost. Celebration of Lights is the theme for the parade with expectations for entry that every car is lighted excluding head and taillights. Fire truck is secured for the parade per Carlye and the Albany Fire Department (via Kevin); considering December 19, 2020. Need to work on the route—Michael Ann offered. Jenny would like to have two people work on this. Heidi said she'd help—Kevin and Janelle would like it kept simple and need to be at the table to flesh out the route.

Two local residents have agreed to be Mr. and Mrs. Claus. Michael Ann will do leg work on costumes and get with Carlye to see if we need to get a costumes acquired.

Jenny will work with Kim on a way participants will be pay their entry fee.

3. Celebration of Lights - Lorri
 - a. Feedback from Kevin and Janelle: doesn't involve any City involvement; go ahead with whatever we want to do.
 - b. Committee discussion: support going forward; registration form with a map of homes that are participating.
4. Donations – Connie to contact Fish drop off barrel at City Hall; Albany/Millersburg Fire Department Toy Drive (via informing in mailer,) Fish of Albany canned food drive (made at City Hall,) and Wild Fire Donations (via informing in mailer)
 - a. Feedback from Kevin and Janelle: consider an app or some other way to direct the funds to the wild fire communities.
 - b. Committee discussion: there are groups already working on this and we could just disseminate this information. Collection of food for the food drive for Fish; drive through to possibly consider this year or wait until next year. Mention the toy drive at Fire Station 15.
5. Kid/Community Window Art - Jenny
 - a. Feedback from Kevin and Janelle: doesn't involve any city involvement; go ahead with whatever we want to do.
 - b. Committee Discussion: want to get it out on Facebook and Next Door

Other:

- What do we call this event? A list of ideas was floated. Will need to seek Kevin's input as we are a committee for the City we need to follow guidelines. A couple of ideas emerged: Christmas in Millersburg or Christmas Time in Millersburg.
- Does Kim have a cost for doing a mailer? List all the activities for Christmas in Millersburg/Christmas Time in Millersburg.
- We will limit our advertising to Facebook, Next Door and the mailer as this event, for this year, needs to focus on Millersburg residents and businesses unlike the Millersburg Celebration that welcomes neighboring communities. We can revisit this next year.

Adjournment:

Committee adjourned at 7:36 p.m.

Upcoming Meetings:

October 29, 2020 – 6:00 p.m. (virtual)