

Millersburg Events Planning Committee Meeting

March 11, 2021

6:00 p.m.

VIRTUAL MEETING – Millersburg, Oregon



Attendees: (name strike out were absent from the meeting)

Jenny Wolfenbarger, Chair	Connie Lepin	Mike Wertz
Heidi Swirbul	Carlye Schrader	Abby Johnson
Lorri Headrick	Tina Ferguson (left early)	
Michael Ann McIlvenny, Recorder (left early)		

Scott Cowan, City Council Liaison

Kim Wollenburg, City Liaison

Subcommittee member participants:

None at this meeting

Meeting called to order by Chair Wolfenbarger at 6:07 p.m.

Minutes:

- Approval of February 11, 2021 minutes.
Motion to Approve the February 11, 2021 minutes by Heidi Swirbul; seconded by Carlye Schrader. All in favor to approve. Motion passed 9/0.

Unfinished Business:

None

New Business:

1) Response from Car Show Attendees:

Heidi's feedback after speaking to several owners noting that several owners of cars are willing to do a parade with their cars. Jenny mentioned a concern expressed in the past about idling cars that Heidi confirmed. The Committee discussed the effect of regulations regarding COVID that might change things as to what the Committee can do, including discussions regarding monitoring attendee access, mask requirement and other requirements.

Brainstorm ideas:

- Parade with cars instead of a car show. They can be interspersed with floats.
- Extend the parade into more neighborhoods.
- The Committee discussed the potential of having some kind of scavenger hunt.
- Consider alternate route: Start at City Hall instead of Tradewinds.
- Have cars on various sites and spread them out, like several mini car shows so that people can go and view them.
- Cars would need register ahead of time, at no charge. Cars can be registered just for the show, just the parade or both.
- Candy and/or other things passed out during the parade.
- Musicians and artists at Henry's Food Court which might work if the parade ended at Tradewinds then people could move over to the food court.
- Some sort of competition among neighborhoods along parade route to see who can come up with the most patriotic display. This suggestion lead to a lengthy discussion regarding the use of "patriot day" for 9/11 for the City event. There was specific reference that the term patriot was a current political hot button and wondered if

something broader could be used and not make the event just about 9/11. Jenny noted the idea was that the theme is red, white, and blue and the event didn't need a name, that it could just be a parade.

- Scott brought up a recommendation like some kind of idea where people get a card and get stamp or something and if, for example, someone under 12 gets a full card, they get some kind of prize.

2) Michael Anne brought up doing the 5K/10K Run. Some suggestions:

- Heats of 25 runners.
- Only stay to one run not two this year as it would be easier to manage.
- Can we get sponsor?
- The Eclectic Edge is already paid in full.
- Would want to do medals/shirts; awards – it could get the whole committee involved and support the run. Could feature the winners on a float for the parade.

There was discussion about the differences between having a Community Fun Run verses a formal run such as there wouldn't be a timer. Ideas to sign up on an alternate website and no fees for the entry in the run. Participants could sign up for a time slot. Scott said he supported the idea of a fun run, noting doing this would likely be lower cost.

Other Discussions

The current balance in the Millersburg Celebration account is \$7,000. Scott could ask the Council for additional funds.

There was a lot of discussion regarding doing something in front of City Hall with memorial to include images of 9/11, Covid-19, health care workers, firefighters, police officers, essential workers, families, truck drivers, etc. There were suggestions regarding types of ways to light up City Hall such as banners or flags with lights. Scott can connect with the City Council to hear what their thoughts are on doing a memorial at City Hall.

Jenny brought up a request of City Hall for the Park shelter the day before the September event and asked the Committee about whether or not the Committee wants to release the hold on the Friday; however, the Committee decided to keep that Friday as per normal process.

Tasks:

- Jenny to do a registration flyer for the event so that Heidi could start sending it out to see what kind of response she'll receive.
- Heidi is going to work on seeing how many people she can get.
- Jenny asked the team to brainstorm on how to create activities while observing any social distancing regulations due to COVID to keep promoting the sense of community.

Potential Schedule:

9:00 - Run

12:00 - Car Show

2:00 – Parade

Music at Henry's Food Cart after the parade?

Adjournment:

Committee adjourned at 7:23 p.m.

Upcoming Meetings:

April 8, 2021 – 6:00 p.m. (virtual)